

# JACK SHAW

## Creating Your Digital Transformation Strategy



Many executives think Digital Transformation means using digital technologies to reduce time, errors, and costs in their business processes. And these are certainly worthwhile objectives. But they are not Digital Transformation.

As Jack Shaw demonstrates, Digital Transformation means reevaluating the role your organization plays in the business and social ecosystems of which you are a part. It means rethinking your business model, and then redesigning your business processes using leading edge digital technologies as needed now and in the future.

In this presentation, Shaw will share examples of organizations that have done exactly that. And he'll share a time-tested approach for creating and executing a successful Digital Transformation strategy.

Jack will customize this program for specific industry verticals or business functions on request.

Examples include:

***Creating Your Digital Transformation Strategy for Healthcare***

***Creating Your Digital Transformation Strategy for Accounting and Auditing***

***Creating Your Digital Transformation Strategy for Logistics and Supply Chain Management***

Jack can also custom craft this presentation for technology solution providers and professional services organizations such as CPA and law firms. These customized programs can be delivered in-house to employees or to clients and prospects at customer conferences and marketing events.



Jack integrates his executive experience in Industry, technology, and consulting to speak on Innovation, Change Management, and Transformational Leadership. And, he brings decades of experience designing, developing, and implementing emerging technologies to speak with a deep understanding of such current leading-edge technologies as Artificial Intelligence, Blockchain, 5G, and the Internet of Things and how these will impact business and society.



Jack Shaw is an Innovation and Change Management Strategist with more than 30 years' experience helping leaders transform their organizations' digital ecosystems amid new waves of technology. A Global Thought Leader, he was voted one of the World's Top 25 Speakers and one of the Top Five Technology Futurists in polls conducted by Speaking.com.

Having a sensible, practical approach to how tomorrow's new technologies will drive change and spur innovation, Jack has advised key decision-makers at such Fortune 500 organizations as Mercedes Benz, GE, Coca-Cola, Bosch, Johnson & Johnson, IBM, Oracle, and SAP.

Jack has delivered over 1,000 keynote discussions and executive forums in 26 countries and every state across the U.S. He is a Yale University graduate, and he holds a Kellogg MBA degree specializing in Finance and Marketing.

### INTERESTED IN BOOKING JACK?

Contact your Speakers Bureau, or  
Porter Poole, Director of Business Development

+1-770-861-5816

[Porter@JackShaw.io](mailto:Porter@JackShaw.io)

[www.jackshaw.io](http://www.jackshaw.io)